


# Phired Up Mind Joggers



 [phiredup.com](http://phiredup.com)

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Your Names List is a critical first step in developing a successful recruitment system. The larger your Names List gets, the more successful you will become (Remember, “Quantity Drives Quality!”) You’ll have a greater opportunity to recruit more quality individuals when you increase the size of your Names List. Put every non-Greek prospective student on your chapter’s Names List!

## DIRECTIONS:

1. Write down every unaffiliated person that members of your organization know (and that falls in your organization’s membership category) on the Names List. You can use this list of mind joggers to help ensure you have exhausted your network of connections.
2. DO NOT PREJUDGE ANYONE. Now is not the time to decide if someone is qualified for membership.

Write all the prospects you know who...

- Are scholars, really smart, tutors
- Are leaders on campus
- Are service minded, in service orgs
- Want to succeed in life
- Value family and friends
- Make you laugh
- Were/are in your freshman hall
- Live on your floor in your building
- Are on your sports team (all of them)
- Are on your intramurals team
- Are in other clubs/organizations with you
- Exemplify pride in your school
- Current/past RA on campus

Now check the following resources for additional names:

- Contacts in your phone
- Social media connections
- Student directory/email lists
- List of all freshmen (from admissions/student affairs)

People you may not have considered:

- Adult students
- Your freshman year RA
- Graduate students
- ROTC cadets
- International students
- Work with you at your job(s)
- Spend their time in the computer lab
- Spend time in the library
- Are spiritually driven/attend your place of worship/attend any place of worship
- Sit near you in class (think of every class)
- Were in last semester/term’s classes
- Are already an officer in another group on campus
- You’ve seen them in the gym, weight room or fitness class
- They traveled abroad
- Considered your group at some point
- Rosters for other clubs and organizations
- Class lists
- Last year’s yearbook
- Housing lists
- Rosters for sports teams
- Invitation lists from club events
- That person who never leaves her room
- University professionals/staff
- Your closest friend’s friend
- Seniors and Juniors you know
- Friends of your significant other
- Your friends’ friends

# About Us

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Phired Up (along with TechniPhi) delivers **TECHNOLOGY, EDUCATION,** and **STRATEGY** to help transform the way people join fraternities and sororities. Our team of passionate fraternity/sorority professionals are engineers of a growth system that makes fraternities and sororities safer, healthier, and stronger. We want to help every chapter and every potential member feel the impact of that system.

Want to learn more about how we can help your Organization, Community, or Chapter? Visit our website at [phiredup.com](https://phiredup.com) or click on the link below.

[VISIT PHIREUP.COM](https://phiredup.com)

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