Triangle REVIEW

FROM SURVIVING TO THRIVING





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EDITOR Rileigh Roberson and Ariel Tarosky COPY EDITOR Rileigh Roberson and Ariel Tarosky

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The Triangle Review is a periodic educational journal of college life and alumni achievement. It is the official publication of Triangle Fraternity, published since 1911 and currently distributed to over 20,000 members and friends.

Articles in the Triangle Review represent the opinions of the authors and do not

necessarily reflect the positions or policies of Triangle Fraternity, Triangle Education Foundation, and the Triangle Building & Housing Corporation.

FOUNDERS DAY MESSAGE



Brothers and friends,

I wish to start by sharing a small excerpt from an audio clip that was shared on our Virtual Founders Day event this year. This clip is taken from an old reel to reel audio tape that has been converted to digital format. The original recording is from April 15, 1961 and is of Brother Frederick R. Kappel minn23 who was being awarded with the Triangle Service Key.

"And I think that these goals of Triangle are goals of quality and excellence. It wants and gets men who will develop higher standards of citizenship. It gives us incentives to help us make the most of our lives. It asks for good character and determination to achieve, and it spurs effort to develop qualities of leadership. Now goals like these are all more important nowadays in these times of change, rapid change. Today is very different from yesterday. And it's not very unlikely that we shall be saying that every day for years to come, that today is different from yesterday.

Moreover, we who are trained in engineering, science, or architecture, have a good share of the responsibility for shaping these changes. At least the changes in technology that to a large extent, set the pace. The things that we do have tremendous influence. The kind of in...the kind of influence they have depends very largely on the kind of people we are.

Moreover, the changes we engineer to all sorts of social and economic problems, political problems, problems of labor and management. So, while we may be architects or engineers initially, it isn't very long before we realize that we have to be something more as well."

It has been 61 years since Brother Kappel spoke these words, and I think today they are just as relevant as the day he spoke them. The year may have changed, the types of challenges we face may have changed, but the goals and desired outcomes of Triangle were, are, and will be the same.

The last three years best exemplifies the constant evolution of new challenges. As our membership is rooted in STEM, solving challenges is something we are uniquely qualified to deal with. Our active chapters have navigated and excelled through remote-only engagement. Our alumni chapters who manage housing

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Ray Guttendorf Director of Business Operations rguttedorf@trianglebhc.org have persevered through uncertain finances. And while this is only a small sampling of the challenges faced, the theme is recurring.

I'm pleased to say our overall membership numbers are almost back to pre-pandemic numbers. And while this is a great sign of the light at the end of the tunnel, there is still great work to be

done. I am sure that our brothers are ready to meet the challenge head on.

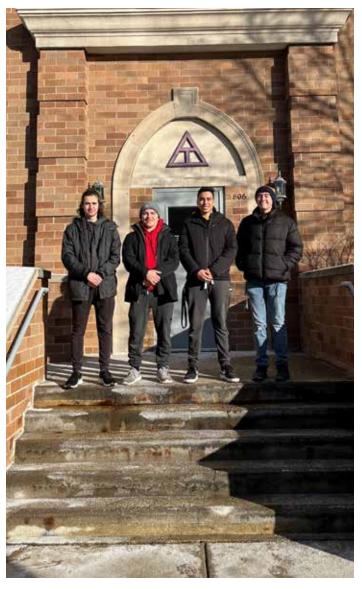
If I may, I will steal a line from Jurassic Park and tweak it slightly — "Brotherhood finds a way."

I look forward to seeing as many of you as possible in person at our first major gathering in 3 years. This year's National convention, which kicks off on July 7th. Register at www.triangle.org.

F, S, and C **John Cottage Jr.**

FROM

BY TOM PENNINGTON, EXECUTIVE DIRECTOR



Marquette chapter members pose in front of Triangle house.

Few things are as frustrating as having a great story or product to share with people and not being able to reach them. The pandemic years removed so much from our ability to connect with others and build the meaningful relationships that bring good men into our chapters. As a result, we finished Spring 2021 with low membership numbers and a few chapters on the verge of collapse.

I am happy to report, not only has Triangle survived the challenge, but many of our chapters have seen record membership growth and a resurgence in enthusiasm for their Triangle experience. As of the writing of this article (April 11, 2022), we have seen a 35% rise in new members and a 32% rise in initiations over last year at this time.

Compared to the 2019/2020 academic year, we are up 21% in new members and 33% in initiations, year-to-date. Those numbers are indicative of a strong rebound near pre-pandemic numbers.

Who/What gets the credit for such performance? One factor is tens of thousands of students returning to campuses after two-years of "virtual college." It is said there were two freshman classes this year, as first- and second-year students both had little conventional college experience. They came back to campus eager to experience everything they had missed, including fraternity/sorority life — so we had a larger than usual pool of prospects.

Second, most of our chapters were ready, having learned new techniques to reach students in advance of arrival to campus, via websites and social media. Chapters that adapted to virtual recruitment during the pandemic had an extra tool in their toolbox to identify and connect with prospects, even before meeting in person. Those chapters had an advantage over others, as data shows more than 70% of men who join a fraternity will join the group with which they had a meaningful first contact.

Third, the Triangle staff and the Growth Success Program we developed provided a coach for every chapter to help them build and execute a successful recruitment strategy – teaching communications skills, digital marketing, and contact management. Alumni Recruitment Coaches also were involved at several chapters – a program that will expand in the coming year.

The results? Chapters that prepared a plan and used honest effort to identify, connect, and engage new students did well — some more than doubling their chapter size in one year. These numbers helped to fill beds in chapter housing, put chapters on firmer financial footing, and increased Triangle visibility and name recognition on campus. Success also increased excitement and enthusiasm for Triangle in these chapters, which ultimately will translate into more effective recruitment in future.

Truly, Triangle has survived and now is seeing many chapters grow and thrive — a strong testimony to the ability of our members to adapt to a changing environment and solve problems creatively. After one of the most challenging tests for colleges and all communities, Triangle chapters are building successes to get back on track.

We should all be proud of the efforts of our undergraduates and the many alumni volunteers who made this possible. Let's keep up the great work!

BY THE NUMBERS

TOTAL UNDERGRADUATE MEMBERSHIP COUNT

2017/2018 = 1,220

2018/2019 **= 1,209**

2019/2020 **= 1,101**

2020/2021 = 962

2021/2022 **= 1,051**

NEW MEMBER COUNT

2017/2018 = 515

2018/2019 = 445

2019/2020 = 373

2020/2021 = 311

2021/2022 = 475

NATIONAL ALUMNI DUES PROGRAM INCOME

2019/2020

= \$59,927

2020/2021

= \$65,786

2021/2022

= \$67,608

Chapter Visit Success

Thanks to the generous donation of one of our Triangle alumni that we shared with you in the last edition of the Triangle Review, we were able to secure additional staff members for the fraternity that were specifically dedicated to supporting chapters through chapter visits. We are happy to report that for the first time in many years, every single Triangle chapter received an in-person visit from staff or had a dedicated staff member assisting with operations in the 2021–2022 academic year. For some of the newer chapters, such as Utah and Washington, this is the first time in the last three years they've worked with a staff member from Nationals in person at their chapter.

Curious what a chapter visit consists of? In a chapter visit, chapter officers have the freedom to choose either a fall or spring 2-day visit during the academic year, and some chapters are even able to request both a fall and spring visit. They are able to choose dates that work around their busy schedule, or that may align with a program or event they are hosting. During these visits, Triangle staff members meet with chapter officers, particularly the president, recruitment chair, and finance chair/treasurer, to identify their areas of excellence, and areas in which they can improve. Undergraduate members get a chance to ask questions of staff, get an insight into future plans and programs at the National level, and can receive additional training in areas such as recruitment, philanthropic programs, new member education, and more. Our staff are uniquely positioned to promote and facilitate idea-sharing among chapters, which ultimately benefits all our chapters. The staff members also ensure the chapters are functioning well and aware of the policies and procedures. After each visit, the chapter completes a post-visit survey. Read what a couple of chapter members had to say about the staff who conducted their visits:



"Dinah really formed to our needs as a chapter. Behrend is a strange place when it comes to fraternity life so a lot of tips for other chapters don't always work here. She helped translate things

to better fit our situation,"

— Jake Williams psb19



"Lilly was very knowledgeable and was able to answer all questions presented to her. She had good tips for improvements to add towards my position as both philanthropy chair and

recruitment committee."

— Hunter Downey wis21

Since the 2019–2020 academic year, we have seen a more than 20% increase in new members this academic year. With our projected numbers, we are set to have the 3rd highest recruitment year in the last decade. This academic year, we've seen significant new member growth, innovations in programming, and other chapter successes that go above and beyond the past few years.

Chapters are performing better with an increased sense of connection to the National staff. The value of the chapter support staff in this case is measurable. Triangle leadership and generous alumni who have donated funds to support these staff positions see that value and continue to contribute to it. We are grateful for the support of our alumni and are excited to see our chapters' continuous growth and success in the future.

Chapter Spotlights



MICHIGAN STATE UNIVERSITY

In the fall 2021 semester, the Michigan State chapter increased their membership by over 30 new members, doubling their chapter size. In addition to their excellent

membership numbers, the Michigan State members were rewarded in their academic efforts as well, ranking 3rd out of 27 fraternity chapters on campus in Grade Point Average. Additionally, the MSU chapter received the Outstanding Professional Organization Award from the university's Department of Student Life.

Connor Mears msu18, a graduating senior studying Computer Science, has excelled in his use of Chapter–Spot as many chapter operations transition to the platform. As the vice president of membership (VPM) in 2021, he oversaw the recruitment process, New Member Education process, and other duties involving brotherhood and membership.

"We use ChapterSpot primarily for updates to member statuses in the house, so when we get new members and initiate those members, when Brothers graduate and are no longer undergraduates, etc. When I was VPM, I used the "Roles" tab of ChapterSpot to maintain the Executive Board positions and update them as necessary, as well as the Recruitment tab throughout the semester to report the new members to the National Org, and any updates to their statuses..."

— Connor Mears msu18

this year, their chapter size almost doubled. It was the best recruitment they've had in a decade! The chapter is motivated and dedicated to member growth, and we're excited to see them continue to grow. Each year the Milwaukee Business Journal and Wisconsin Inno editorial team choose five rising tech leaders as well as five others to watch on its annual Wisconsin Inno Under 25 list.

This year, MSOE named Brother Paul Rinaldi msoe21 a rising tech leader in Wisconsin for his work in innovation, entrepreneurship, open-source technology over the past years, and the 2 companies he started over the past year.

Rinaldi is a software engineering major at the Milwaukee School of Engineering expected to graduate in 2022, but he's already making an impact in the local technology sector. Rinaldi also acts as the Housing Manager and the Social Media Chair for the MSOE chapter.



OHIO STATE UNIVERSITY

The Ohio State chapter boasted a spring new member class of 15, the largest in nearly 15 years, and the 3rd largest class size in their

chapter history. With many of the leadership being younger, this is quite the accomplishment and took a great deal of effort. They also have partnered with other organizations on campus to host professional development events such as resume building and networking.



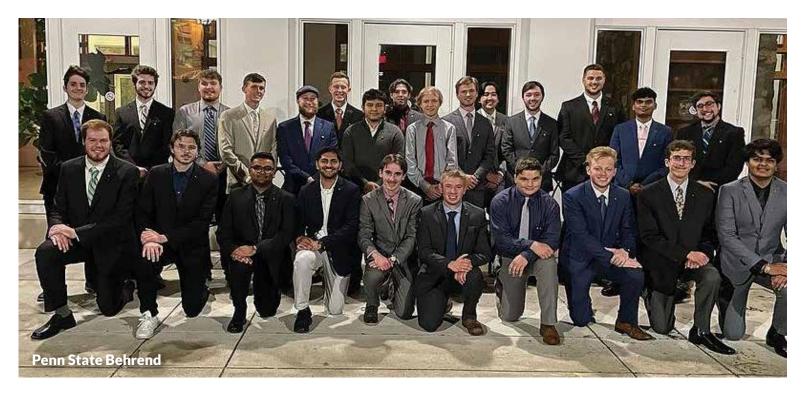
MILWAUKEE SCHOOL OF ENGINEERING (MSOE)

The Triangle chapter at the Milwaukee School Of Engineering had such a successful recruitment

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PENNSTATE



The Behrend College

PENN STATE BEHREND

As we see the fraternity and

sorority communities tragically dwindle at some schools, the Penn State Behrend (PSB) chapter is determined to keep values-based organizations alive and thriving. While many other fraternal organizations are seeing lower numbers, the PSB Triangle men increased their chapter from 19 men to 30 men in fall 2021. They are also assisting other on-campus organizations in their recruitment plans. These men truly see the benefit of participating in a values-based organization and we love to see their example and passion shared with their fellow campus communities.



ROSE-HULMAN INSTITUTE OF TECHNOLOGY

The Triangle chapter at Rose-Hulman began a Mental Health Initiative for their members. This initiative attempts to

better address mental health within the chapter and remove the stigmas around it. Members are able to anonymously fill out a form for any mental health circumstances they are experiencing and in response they will receive a variety of resources online and on campus to help them. They also have the option to fill out their contact information if they feel comfortable doing so and a Brother within the chapter will come and check on them.



UNIVERSITY OF KENTUCKY

The men at the University of Kentucky chapter were very successful in their philanthropy efforts this past academic year.

The charity they worked with this year was Kentucky Children's Hospital with payments and processing managed through Extra Life. This is the chapter's second annual livestream where collectively more than \$12,000 has been raised in the past 2 years. The livestream consisted of 9 segments, with over half of the chapter participating throughout the 24-hour stream. To incentivise donations, the Kentucky members implemented donation milestones involving the current brothers on the stream. The schedule, games, and milestones can be found at https://www.uktriangle.com/stream. One of the segments was a

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nation-wide Rocket League tournament where other Triangle chapters were invited to participate. Nearly 10 teams total participated and streamed various games. The chapter involved chapter alumni by hosting a game show segment Family Feud-style, where surveys were given to the alumni for some of the Brothers to answer live. Overall, the chapter reached over 85% of their milestones during the 24-hour timeframe, and provided a really engaging event for the Brothers. It was their most successful philanthropy event in the last seven years, and and they look forward to continuing it in spring 2023!

Thank you to the following chapters that participated in the University of Kentucky chapter's philanthropy: Michigan, Virginia Tech, Missouri Mines, South Dakota Mines, Iowa State, Penn State Behrand, Rose Hulman, MSOE, and Minnesota.

UNIVERSITY OF LOUISVILLE

The men at the University of Louisville chapter were hard at work this past year raising money for charitable organizations. This year they raised nearly \$10,000



for the university's RaiseRED event, an 18-hour Dance Marathon that raises funds for children and families fighting pediatric cancer and blood disorders. One of the members,

Jeff Keeling lou19, the chapter president, even sacrificed his long locks and shaved his head in his efforts to raise more money.



UNIVERSITY OF MICHIGAN

The University of Michigan Triangle chapter members had an incredibly busy philanthropic

fall! Every Halloween season, in conjunction with the Phi Sigma Rho engineering sorority, the Triangle members at University of Michigan host a haunted house. Phi Sigma Rho and Triangle begin decorating the Triangle house nearly 2 weeks early, covering the house with trash bags to create maze walls and keep the house dark. After the house is set up, it is opened to the public for 3 nights around Halloween.



The two groups host the event to raise money for charitable organizations. They split the proceeds to donate to their choice of charity. The Triangle chapter donates their half of the proceeds to Habitat for Humanity, while Phi Sigma Rho donates their half to Leukemia and Lymphoma Society. This past year, the Triangle members donated \$500 to Habitat for Humanity.



UNIVERSITY OF MINNESOTA

The University of Minnesota recently restarted a crucial Greek Life program related to sexual violence education and

prevention called Prevention Advocates. While two Triangle undergraduate members were serving their community on the University of Minnesota Twin Cities Interfraternity Council, Jackson Deal minn18 and Dan Abraham minn18, they realized a discrepancy in the prevelance of sexual violence in the community versus the risk managment and prevention education. Deal worked with campus faculty as well as Boynton



Health specialists to create a program focused on sexual violence prevention specific to Greek Life, resulting in Prevention Advocates. Prevention Advocates are fraternity and sorority members who

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lead sexual assault prevention efforts within their chapter. They facilitate workshops on consent, bystander intervention, supporting survivors and other relevant topics for members of their chapter. Prevention Advocates also lead other changes within their chapters to ensure safer events, more inclusive environments, and healthier cultures. Abraham and Deal chose to serve on the program for the 2021–2022 school year, and have learned many prevention strategies. They hope that the Greek community is able to progress in their prevention efforts in the coming years. We are proud of the important strides members of the Triangle chapter have taken to influence a change in culture surrounding sexual assault violence at the University of Minnesota.



UNIVERSITY OF UTAH

In February 2022, the Utah chapter partnered with the Utah STEM Action Center for a community service event where chapter members created STEM sensory boxes for

young children. These sensory boxes were distributed in the Salt Lake City area to allow children ages 2–4 to better learn math in their Move to Learn program. We love seeing our chapters get young kids interested and involved in STEM!



UNIVERSITY OF WASHINGTON

The men at Washington are gearing up for their installation, finally taking place this May after 2 years of delays due to

the pandemic. The brotherhood has thrived in their waiting, filling their time with outdoorsy events and a unique set of events. As they finally gain chapter status, we are excited to see the men at Washington continue to grow and thrive.



VIRGINIA POLYTECHNIC INSTITUTE

The Triangle colony at the Virginia Polytechnic Institute proudly gained 18 new members in both the fall 2021 and spring 2022 semesters. Starting the fall with a chapter of only 16

men, these large recruitment classes increased their membership numbers by 225%. The VPI chapter is currently working on their petition to become installed as a Triangle chapter in the near future. We are excited to see the continued growth of this group!





MORGAN BRICKLEY

Director of Leadership Programs

Email | morgan@triangle.org

Morgan is an experienced student affairs professional with a background in corporate marketing and public relations. She earned

her bachelor's degree in journalism and mass communication from the University of Wisconsin and worked professionally in the corporate world for six years before pursuing a master's degree in higher education at the University of Louisville.

Since she entered the student affairs profession in 2012, Morgan has worked as a campus-based fraternity and sorority advisor at both the University of Louisville and Northern Illinois University, and as a headquarters professional at Delta Zeta Sorority. She is a member of Kappa Alpha Theta Fraternity, for whom she is a long-time volunteer; and she also volunteers in various capacities for Delta Gamma Fraternity, Sigma Phi Epsilon Fraternity, and Delta Zeta Sorority.

Morgan lives in Aurora, Ill. with her husband, Tim, and dog Marty. When she isn't working or volunteering in the fraternity world, she enjoys cooking, watching crime and medical dramas on TV, spending time with family and friends, and going for walks with the dogs.

In her role at Triangle, Morgan works closely with the Council Education Committee as the primary staff member responsible for creating, delivering, and assessing the Fraternity's online and in-person educational programs and events, including FHSI and risk management educational resources. Contact her regarding anything related to educational initiatives, programs or needs.



HENRY CALLEO

Director of Strategic Growth

Email | henry@triangle.org

Henry joins us from the Growth and Expansion Team at Alpha Sigma Phi. He graduated from The University at Buffalo in 2021

with a Bachelors in Business Administration with a concentration in Finance. Henry was the President of his own chapter as well as being a founding member.

While working with Alpha Sigma Phi, he has successfully led two expansions at the University of North Florida and The Ohio State University. He is very passionate about recruitment and coaching chapters to create a strategy for growth, ensuring consistent improvement and long-term success.

In his free time Henry enjoys traveling, museums, reading and cooking. Contact Henry at Henry@ Triangle.org with any questions about recruitment/growth and expansion opportunities.

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RAY GUTTENDORF

Director of Business Operations
Triangle Building & Housing Corporation
Email | rguttedorf@trianglebhc.org

Ray joined the Triangle team in 2021 as the Director of Business Operations. Ray received his

Bachelors of Arts in Communications from Easten Illinois University where he was a member of Sigma Alpha Epsilon, PRSSA, Alpha Phi Omega National Service Fraternity, and a coach for Girls on the Run. He also received his Associates Degree in 2012 from Parkland College where he was a student trustee on the board of trustees, and a founding member of the Alpha Zeta Omega Chapter of Alpha Phi Omega.

Prior to joining Triangle, Ray was the Finance Administration Coordinator for Sigma Tau Gamma. He has also worked on multiple political campaigns, and held various roles in Accounting & Human Resources. In his free time you can find Ray traveling the world, playing Gaelic sports, trying new cuisine, watching cooking shows with his wife, and reading history books.

Contact Ray for questions on house invoicing, house vendor support, and housing deposits .



CASE HAMILTON

Director of Development
Triangle Education Foundation
Email | chamilton@triangle.org

Case joins us as the Director of Development, bringing over ten years of enthusiasm in the non-profit sector. Case received

her bachelor's

degree in Organizational Communication from Keuka College. During her time at Keuka, she competed both regionally and nationally for the Enactus Team using the power of entrepreneurial action to transform lives. Prior to serving as the Director of Development, Case served as a school program Director in up-state New York where she

managed the daily operations of multiple programs and volunteers. Additionally, Case has extensive experience working with the Scouts BSA and EMS. As the Director of Development, Case will work with the Vice President to support all Triangle Fund major gifts and donor fundraising campaigns including housing campaigns, chapter endowment funds, and other approved major gifts and endowment funds. Furthermore, Case will work to create a consistent fundraising program that aligns with the overall mission of the Triangle Education Foundation that fosters strong relationships with our members and donors. "We are excited to have Case join the Triangle professional staff and expand the Foundation's capacity to reach alumni," said Aaron Girson, Vice President of the Triangle Education Foundation.



ZACK PFEIFER

Assistant Director of Leadership Programs **Email** | zack@triangle.org

Zack is a passionate and experienced student affairs professional with a background in copy editing and marketing.

He earned both his undergraduate degree (B.A. in English Literature) and his Master's degree (M.Ed. in Counseling & Personnel Services with a focus in College Student Personnel) from the University of Louisville.

Zack entered the profession in 2014, and he has worked as a campus based professional at Wesleyan University, the University of Wisconsin – La Crosse, and Marquette University. He is a member of Sigma Phi Epsilon fraternity and works as the Balanced Man Steward with the Marquette Chapter. In addition to his volunteer work with SigEp, he volunteers as a diversity, equity, and inclusion instructor for Kappa Kappa Gamma and volunteers as an editor on the Perspectives Magazine for the Association of Fraternity/Sorority Life Advisors. Previously, Zack has volunteered with several

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campus-based programs, Delta Sigma Phi, and Chi Phi fraternities. Despite being a Louisville native, Zack currently lives in Milwaukee, WI. When not in Milwaukee, he can be found in Kentucky or North Carolina, visiting his family and dogs, Axel and Stevie Mac. When not traveling or working, he enjoys playing video games, strategic board games, reading fantasy novels, and practicing Brazilian Jiu Jitsu.

Zack will be supporting the planning and execution of the Fraternity's leadership and educational programs while also supporting chapter operations and growth. Zack can be reached at Zack@Triangle. org regarding chapter support and educational and leadership programming.



ARIEL TAROSKY
Sr. Director of Development and
Marketing
Triangle Education Foundation
Email | atarosky@triangle.org

Ariel Tarosky, M.A. currently serves as the Senior Director of

Development and Marketing for the Triangle Education Foundation. Ariel joined the Foundation staff in February 2022 but is no stranger to Triangle Fraternity after serving as the Director of Education and Communications from 2014 to 2019. In her current role, Ariel is responsible for the oversight and support of the annual fundraising program and creating a consistent branding message for all three of Triangle's entities that shares the amazing work of Triangle active and alumni members.

Ariel comes to the Triangle Education Foundation after nearly fifteen years of experience in higher education where she served in senior–leadership roles on college campuses supporting sorority and fraternity communities. During her previous time on Triangle Fraternity staff, Ariel was instrumental in creating the Pyramid, the Journey, the Melissa and John Gargani Academic U Program, and the Garatoni Building Better Men Program.

Ariel is a graduate of Clarion University of Pennsylvania where she was initiated into Phi Sigma Sigma; while at Clarion she was honored with Sorority Woman of the Year and the Northeast Greek Leader of the Year. Ariel's interests include running, singing, Peloton, playing with her daughter Mila, dog Penny, and playing pickleball.



ALEXANDRA WILLIAMS
Assistant Director of Alumni
Engagement and Stewardship
Triangle Education Foundation
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Alexandra is a recent graduate of Ohio University where she earned

her bachelor's degree in Journalism, Strategic Communication. Alex is a proud member of Alpha Gamma Delta and has served her chapter and community as both chapter president and executive vice president. As the Assistant Director of Alumni Engagement and Stewardship, Alex will be responsible for planning and implementing comprehensive programming for our 20,000+ living alumni, serving as the primary contact for alumni groups, developing resources and materials for alumni development, and creating a robust training and resources program for our hundreds of volunteers nation-wide. Additionally, Alex will be supporting the Triangle Education Foundation's work to continue cultivating our donors for both the Foundation and Fraternity. "Alex's understanding and commitment to the fraternal experience is going to be a huge value-add to the Triangle team. I have no doubt that she will not only be able to support our alumni in an intentional way but will be able to share the stories of how Triangle has impacted their lives in a way that has not yet been told," said Ariel Tarosky, Sr. Director of Development and Marketing.

Rose Hulman Alumni Awards



Mark Caswell rose98
Recognized by Rose Hulman
with the Career Achievement
Award in 2021

Each year, Rose-Hulman honors four alumni with the Career Achievement Award.

Recipients of this award have graduated in the last twenty years and are selected based on their achievements within their communities and their professions. Honorees are recognized at the Student Honors and Awards Ceremony held in May.

Mark Caswell has lead Resultant's exceptional growth as CEO since 2019 and has served as a leader throughout the organization, including the Technology Services team and professional services, since 2014. With his guidance, Resultant has grown to more than 300 employees, while continuing to deliver mission-critical outcomes to our clients.

Caswell is passionate about helping teams and organizations achieve their goals and deliver results in the face of complexity. To achieve this, he deploys a unique blend of business leadership, strategic thinking, innovation expertise, and technical depth. He firmly believes in Resultant's mission of "helping clients, coworkers, and communities thrive" and works diligently to ensure that Resultant's teams are empowered to fulfill that mission.

A practitioner and supporter of continuous learning, driven by deep curiosity, Caswell believes that ongoing development of the team is critical to the success of any organization. This is evident in his own learning path and leadership of Resultant, but also in his passion to teach and coach others. He is part of the EDGE Mentoring program, helping young professionals across Indianapolis develop their careers and leadership. He also frequently speaks at

conferences, sharing thought leadership on a broad range of topics. Caswell has made it a personal mission to train as many people as possible in Design Thinking, from K-12 students to seasoned professionals, including the Resultant team.



Daniel King rose07Recognized by Rose Hulman with Distinguished Young

Alumni Award in 2021

This award recognizes Rose Hulman graduates from the last ten years with notable endeavors

in the areas of career achievement, continued education, community service and/or commitment to their alma mater. The selection of the award recipients is made by the Young Alumni Council in association with the Alumni Affairs Office. The Distinguished Young Alumni awards are presented at Homecoming.

Sr. Marketing Manager, Upstream | Intrapreneur | People Focused | Passionate About Leading Teams Who Develop the Future of Healthcare.

Daniel King is a value-creating leader, avid learner, engineer, and marketer obsessed with creating value that better people's lives. He loves working with teams to innovate and commercialize the next generation products to their customers that provide better outcomes to their patients. He is also passionate about people and creating environments that fosters creativity and high performing teams. King has had success in downstream marketing, significantly contributing to double digit growth by driving marketing initiatives to include marketing campaigns, VAC strategy, product and portfolio messaging, revolutionizing sales training, and development of targeted marketing collateral to

—Continued on next page 17

drive market penetration. He's managed multiple product portfolios generating \$70M+ in revenue and has also been successful in upstream marketing having led teams commercializing medical devices from concept through the product life-cycle in multiple spaces. King has enjoyed numerous positions throughout his medical device career including product management (both downstream and upstream), research and development,

engineering, project management, and emergency medicine. This experience allows him to have a big picture view through research, development, manufacturing, commercialization, sales, and product life-cycle management. In addition to being a medical device representative, King has also been a patient and a licensed EMT, which has offered a unique perspective towards driving innovation that truly brings value to patients and customers.

Triangle Alumnus Awarded Early Career and Outstanding Young Alumni Awards



Dr. Colby Moorberg is 05 was presented with the Early Career Award by the Soil Science Society of America (SSSA) their Awards Ceremony on November 11, 2021, during the SSSA's Annual Meeting in Salt Lake City, Utah. The annual awards recognize outstanding

contributions to soil science through research, education, and national and international service.

The SSSA Early Career Award recognizes professionals who have made an outstanding contribution in Soil Science within seven years of completing their final degree (B.S., M.S., Ph.D.). Candidates of this award were evaluated based on five categories, including evidence of quality teaching at the undergraduate and/or graduate levels, effectiveness in extension and outreach activities, significance and originality of basic and/or applied research, achievements in private sector application of soil science, and contributions to the public or professional organizations and institutions.

Dr. Moorberg is an associate professor of soil science in the Kansas State University Department of Agronomy. He received his B.S. in Environmental Science from Iowa State University in 2008 and his M.S. and Ph.D. in Soil Science from North Carolina State University in 2010 and 2014. He is internationally recognized for soil science education and has

published two open textbooks. He teaches introductory soil science, soil and water conservation, and soil judging. His research is focused on wetland soils and root ecology. His research team has developed cutting edge root imaging technology and soil sensors. Dr. Moorberg is active with the Soil Science Society of America, Soil and Water Conservation Society, North American Colleges and Teachers of Agriculture, American Society of Agronomy, and National Cooperative Soil Survey. He is a Certified Professional Soil Scientist and a Professional Wetland Scientist.

Colby Moorberg was chosen also as the 2021 CALS Outstanding Young Alumni from the North Carolina State's College of Agriculture and Life Sciences. The college awards the Outstanding Young Alumni award each year to recognize exceptional achievements of its outstanding graduates and their dedicated work and service for NC State and the benefit of North Carolina citizens. Award selection criteria include excellence in implementing progressive state, national or international programs; development of improved technology or science; or other outstanding achievements in agriculture and life sciences.

Moorberg was initiated into the Iowa State Triangle Chapter in 2005. He later served as the faculty advisor to the Kansas State Triangle Chapter from 2015 until the chapter closed in 2019.

Triangle Donors Continue to Raise the Bar

BY ARIEL TAROSKY, Sr. Director of Development and Marketing

The Triangle Education
Foundation held its third
annual Days of Giving event
this past March which provided
members, families, and friends
of Triangle the opportunity to
not only donate but to share the
impact that the organization
has had on them throughout
their lives.



Over the last three years we

have been excited to offer a Day of Giving, Week of Giving, and now an abbreviated Day(s) of Giving. Historically, Days of Giving were created when two organizations, the 92nd Street Y and the United Nations Foundation came together in 2012 a month before Thanksgiving and decided to designate a day focused on celebrating the generosity of giving.

This year's format cleverly kicked off on a day very special to Triangle, Pi Day (March 14th) and continued through the Patron Saint of Engineers, St. Patrick's Day (March 17th). The three days were a culmination of sharing alumni and donor impact stories, engaging with members through social media challenges, and uniting through brotherhood and fellowship.

Each day, Triangle raised the bar and each and every time, our members and friends not only met but exceeded our expectations. As of April 14, 2022, Days of Giving raised \$39,900.29; \$28,334.00 of which was raised for the Triangle Education Foundation and \$9,566.29 of which was raised directly for the Fraternity. We saw an incredible turnout from several of our chapters, five of which participated

in challenges to encourage increased donations. A special thank you to an anonymous donor for our Michigan chapter challenge; Pete Satre os89, Stephen Wu os16, and Donald Maatz os90 for leading the Ohio State chapter challenge; John and Melissa Gargani pitt82 for leading the Pittsburgh chapter

challenge; Mike Chu ill86 and Mark Tolliver ill70 for leading the Illinois chapter challenge; Drew Hopson minn21 for leading both the Minnesota and Armour chapter challenges.

Additionally, a number of alumni contributed to funds for the challenges that took place throughout the week. Thank you to brother Joe Cerrato 0s05 for your support in our President's Men challenge and brother Merle Newlon lou73, whose contributions assisted in our first-time donor challenge. Through the active participation and commitment of our members and current donors we were able to receive 221 donations and reach 29 new donors, 21 of which were members, and 123 of which who have not donated to Triangle in the last fiscal year.

Together, we were not only able to raise close to \$40,000 that will enhance the Triangle experience for both active and alumni members, but we were able to reconnect, share the impact that Triangle has had on us, and continue to lay the foundation for Triangle's bright, bold future. We look forward to next year's event and hope that you will join us.

2022 DAYS OF GIVING DONORS

Amour (Illinois Institute of Technology)

Kee Choi ar93 Jeff DiFrancesco ar82* Richard Edington ar59 Robert Rosenberg ar55

University of California, Berkeley

Mark Lu cal09

Clarkson University

Everett Knox cl61*

University of Connecticut

Kevin O'Neil conn81*

Colorado State University

Joel Hettinger csu12 Stephen Scott csu74*

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John Hackbart ill93
Keith Hamburg ill83*
Edward Hand ill92
John Hoffman ill71*
John Laurenson ill61*
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Harry Rocha ill10*
Douglas Miles ill85
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Goran Stojkovich ill86
Mark Tolliver ill70
Steven Wooldridge ill86*

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Kansas State University

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William Momsen minn69
Stephen Morrison minn71
Todd Puyleart minn91
Mark Snyderminn91*

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Ted Bowlds miss72 George Pickett miss72

Missouri University of Science and Technology

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Michigan State University

John Gehman msu66 Jake Hoppert msu10 Andrew Huie msu89

University of Nebraska-Lincoln

Joseph Basile neb94 Stanley and Christine D. Walker Family Fund neb67

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Christian Stegh niu93 David Vemmer niu90

2022 DAYS OF GIVING DONORS

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Oklahoma State University

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Frederick Herman os 92*

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Joseph Kay os 13

Donald Maatz os 90

Nicholas Moyer os 14

Philip Musser os 64

James Sands os80*

Pete Satre os 89

Paul Schauer os 93

Timothy Walters os 18

Stephen Wu os 16

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Pennsylvania State University

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Thomas Harvan ps78

Timothy Keeports ps86*

Cameron Mueskes ps 10

Michael Napolitan ps93*

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David Dye pur71
John Ehardt pur61*
Mark Finn pur71*
Thomas Grate pur84
Randall Herrel pur70

Rose-Hulman Institute of Technology

Randall Drew rose67 Daniel English rose85*

Richard Pizarek pur75

University of Toledo

Ryan Sunyak tol 10

University of California, Irvine

Stuart Masuda uci07

University of California, Los Angeles

Kevin Fong ucla84

University of Utah

Carter Salbego utah21 Matthew Wilson utah87*

Virginia Polytechnic Institute

Michael Benson vpi84* Curt Sawyer vpi89

University of Wisconsin-Madison

George Doremus wis65* Jeffrey Scott wis87

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Scott Bova FOT

Morgan Brickley & Tim Freeman FOT

Michele Camarco FOT

Mark Demeranville FOT

Lucy Duncan FOT

August Farwig FOT

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Thomas Pennington FOT

James Phillips FOT

Kathryn Planow FOT

Erica Reed FOT

Kimberly Rouse FOT*

Dinah Sammon FOT

Lowell Satre FOT

Kevin Schuetz FOT*

Ariel Tarosky FOT

Bradford Vannelli FOT*

Adam Wilbur FOT

Bonnie Wunsch FOT

^{*}signifies new donors

CHAPTER ETERNAL LIST

Name	Chapter Code	Date of Death
James Voss	ar47	11/22/21
William Comis	ar48	3/3/20
Frank Berczynski	ar54	7/28/21
Jeffrey Weiner	ar74	8/24/21
John Rohlfs	cin54	10/25/20
Bruce Andree	cin58	6/5/21
John Wilhelm	cin59	2/21/20
Hugh Pettigrew	cor52	4/28/20
Jeffery Gorman	cor54	1/20/21
Edward Ehmke	csu67	8/3/20
William Unterberg	ill49	2/6/20
Wilford Couts, Jr.	ill52	4/17/17
Charles Luman	ill54	6/27/21
Michael Micci	ill73	9/21/20
David O'Bryant	ill82	10/24/20
Lloyd Jafvert	is64	8/8/21
Robert Berkland	is68	12/11/21
Leonard Beck	kan49	12/4/16
Wayne Davison	kan53	12/12/20
John Fergus	kan66	2/3/21
Philip Woodworth	ks68	
Robert Dahl	ks77	11/6/20
S. Bourbaki	ky38	1/11/06
John Whitler	lou61	
Frank McCabe	marq46	4/18/21
Robert Gruber, Ph.D.	marq52	6/30/20
Edward Crovella	mich47	6/22/14
John Hoffman	mich78	
Adrian Langhus	minn52	11/5/20
Willard Haas	minn59	8/27/21
Edwin Joyce	minn66	3/23/20
Robert Stinson	mom48	
Willis Estep	mom53	1/15/21
Richard Kohnen	mom79	8/1/21
Michael Lechman	msoe79	11/15/21
Patrick Kirby	msu57	1/29/21
Drew Salanda	niu92	7/13/21
Robert Christiansen	nu44	10/16/20
William Strothman	nu51	9/14/16

Name	Chapter Code	Date of Death
Edward Shekut	nu54	5/31/21
Donald Elson	nu55	
James Sisler	nu69	9/13/21
Michael Ycedo	ok98	9/11/21
John Maxwell	oks67	9/13/21
Alexander MacDonnell	ps32	4/2/21
Richard Stauble	ps43	11/10/21
Monte Montgomery	ps57	4/1/21
Jerome Conser	ps61	7/5/03
Theodore Bond	ps63	3/5/14
Keith Smith	ps89	12/12/21
Paul Kruggel	pur50	10/8/21
Robert Grubbs	pur57	2/16/21
Robert Justis	pur63	7/12/21
Charles Seum	pur69	6/27/21
John Deney	sdm48	5/19/18
Robert Lewallen	sdm48	5/4/21
Gordon Johnson	sdm50	3/27/21
Jimmie Bell	sdm53	8/16/21
John Shoemaker	sdm57	12/6/20
John Weyand	sdm60	10/16/21
David Fernandez	sdm85	7/20/21
Thomas Andritsch	wis61	8/11/16

Steve Flannigan rose67 passes

Former Foundation Director, Rose Founding Father and long-term supporter of Triangle, Steve Flannigan rose67 passed away on the 16th from complications from ALS. Steve was diagnosed in July of 2021 so this was a quick progression of the disease. He is survived by his wife Georgia and three children.

South Dakota Mines Puts a "Cowboy Spin" on Triangle Men

BY CONNIE SIEFERMAN

"Our school is unique and our fraternity pledging schedule is somewhat off the grid," states Drake Schafer, president of Triangle's chapter at South Dakota School of Mining and Technology. With a flicker of amusement in his eyes, he adds, "We are, after all, the wild West out here."

SOUTH SOUTH SOUTH SALES OF THE SALES OF THE

education in the developing
American west led
to the founding of the
Dakota School of Mines.
The cornerstone of the
original building was
dedicated in August
of 1885, with the first
classes being held about

a year-and-a-half later. The

school officially became known as the South Dakota School of Mines in 1889 after admission of the territory as a state.

The wild West, indeed. The school, familiar to locals as South Dakota Mines, makes its home in Rapid City, the second most populous urban center in the state. Named after nearby Rapid Creek, where the original settlement started, it is known as the "Gateway to the Black Hills" in western South Dakota. The 1874 public discovery of gold in the area was attributed to the Black Hills Expedition, led by George Armstrong Custer. A mass influx of European-American miners and settlers soon followed. Merchants shortly began selling supplies to miners and pioneers, a true sign of the westward push and the emergence of business and industry. An early indication of the public's concern for higher

The Black Hills may have become popular in the late 1890's, but Rapid City became an even more important destination in the 20th century. Local entrepreneurs promoted the geographical sights, the availability of the automobile for individual transportation, and construction of improved roadways. The city's pride in their educational opportunities grew with the School of Mines' exhibits in the 1904 World's Fair; and the school's ROTC battalion, formed in 1918 in response to World War I. It was clear that SDM was quickly becoming an important presence in the Rapid City landscape. Tourists to the area often developed into afficionados,



and among them were President Calvin Coolidge and the First Lady. Coolidge chose to announce that he would not seek re-election in 1928 from his summer office in Rapid City. Another fan was Gutzon Borglum, already a noted sculptor, who selected the Black Hills for his magnificent work on Mount Rushmore.

Today, the South Dakota School of Mines and Technology stands proudly as a fixture in Rapid City and in the engineering/science fields. It is a natural fit for Triangle Fraternity. Drake Schafer picks up the thread of history. "We (Triangle) are housed in a structure that originally began life as a convent. It was built in 1920 as a separate part of the Immaculate Conception Church just down the street. Nuns lived here!" Father Gregory Bartholomew, present pastor of the church, confirms the back story. "That is correct. The current building was once a convent that housed Sisters of Charity who taught at the school attached to our church."

—Continued on next page 22

The church eventually sold the convent to an outside organization and the building experienced a few different owners before Triangle purchased it in 1970; this completed its ultimate transition from a sisterhood to a brotherhood. The irony is not lost on Drake and his fellow Triangle members.

"Yeah, it's an interesting and unique twist on a fraternity house," he says. His good humor and upbeat take on the quirky background of the building is never more evident than when he points out a set of three doors in the media room. "They look like closets, right? And we DO use the space behind them for storage. But...those are actually the original confessionals!"

At the time of this writing, the SDM chapter of Triangle Fraternity has 34 total active members, with 29 of them living in the house. Most of the men are from South Dakota. Cole Titze, a senior in Computer Science from the Sioux Falls area, is the Housing Manager.

"I became interested in Triangle when I got to know some of the guys a couple years ago. I was really drawn in by the people. They welcomed me and it felt like family."

Drake, a senior majoring in Chemical Engineering, also hails from Sioux Falls. He adds his thoughts. "You know, engineering people are not the most social. But a place like Triangle gives you that spot to feel like you belong. It gets guys ready for the real world."

Both young men have positive perspectives on the fraternity house living experience. Cole sees it as a plus when preparing for a career and an independent lifestyle. "You are learning to work with a variety of people, living in a house with a lot of men and different ways of living. Relationships become really important." Drake speaks of those challenging times when peer guidance and discipline come into play. "We try to let guys know what is expected of them. There is a strong concept of brotherhood in a place like this."

"I became interested in Triangle when I got to know some of the guys a couple years ago. I was really drawn in by the people. They welcomed me and it felt like family."

And the place is certainly unique. A dumbwaiter in the hallway was originally used, back in the convent days, for transporting food and meal supplies from the basement kitchen area up to the residential floors. Is it still in use today?

Before answering, Drake shares one of his customary smiles. "No, 'fraid not. A number of years ago, a Triangle member thought it would be great fun to take a ride in this thing. It's not made for human transportation! A slight accident — nothing too serious, but still. The mechanism was disengaged. Permanently."

The former-convent-turned-frat-house sports several common areas, perfect for everything from quiet study to social gatherings. A pleasant yard has a firepit/barbecue area and a spacious deck with ample bench seating for conversation groups. And a road-weary bus is parked nearby, available for outings and event transportation. It's age and condition almost suggest that it could date back to the original Black Hills Expedition led by George Armstrong Custer! But Drake and Cole have a more positive view of the aged vehicle.

"Hey, it gets us where we need to go, right? And it's pretty closely identified with our fraternity and everything! People know who we are when we come down the street."

No doubt they do. And the Triangle men of the South Dakota Mines chapter have every reason to be proud of who they are. Proud of their South Dakota history, proud of their school, proud of their unique house. Drake's trademark grin is reflected in his eyes when he recalls that "this is the wild West out here!"



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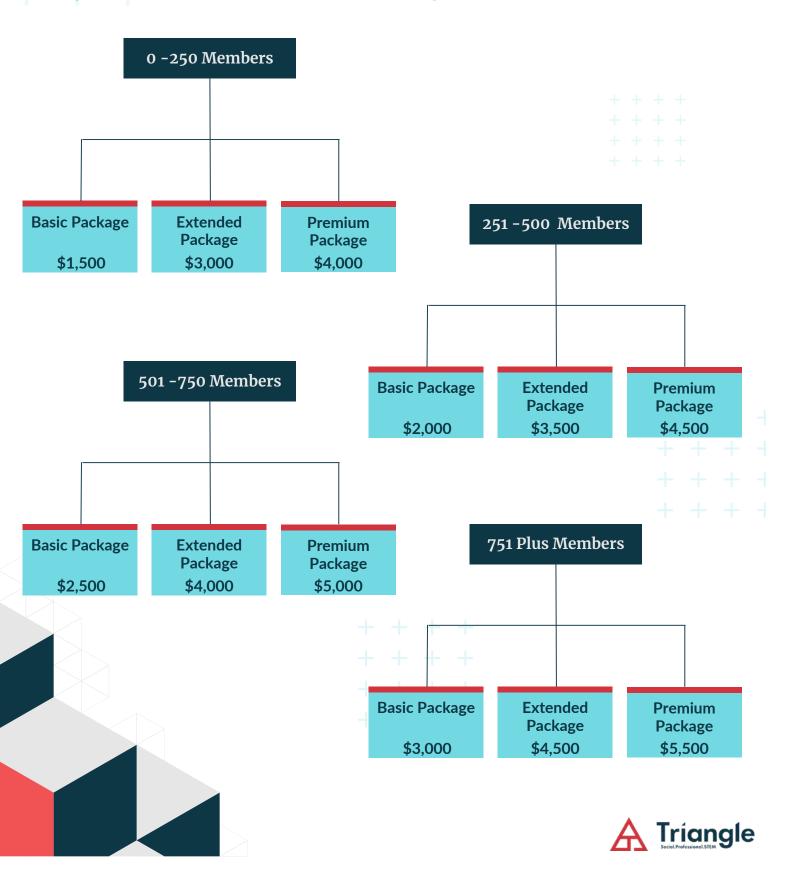
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- A Digital copy of newsletter emailed
- Annual fund solicitation
- Annual postcard
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Triangle Author's Corner

William (Bill) Reed was initiated at Penn State in February of 1962, where he received BSME and MSME degrees in 1963 and 1964. He is the author of "Lessons from a Disabled Caregiver: Thriving Together and Maintaining Independence with Physical Disability and Dementia." Reed wrote the book in hopes of helping others find resources and overcome the challenges that come with being a caregiver to a loved one.

> "Progressive, untreatable nerve and muscle diseases transformed the author's life from college athlete

happy, fulfilling lives."

to needing a wheelchair and special equipment for day-to-day activities. While dealing with his own conditions, he was faced with the unique challenge of being the sole caregiver for his wife, who suffered from Alzheimer's. He has written this experience-based book to help people with life-altering medical conditions and those dealing with challenging caregiving responsibilities.

Comprehensive in scope, it covers topics including grief, finances, safety, and end-of-life planning. This is a resource book containing many references aimed at helping the reader overcome their

challenges, maintain their independence, and have a

— Amazon Book Description

Lessons from a
Disabled Caregiver
Thriving Together and Maintaining
Independence with Physical
Disability and Dementia

WILLIAM G. REED

Foreword by Marwan Noel Sabbagh, MD

Marwan Noel Sabbagh, MD, a board-certified neurologist and a leading expert in Alzheimer's and dementia, wrote the Foreword to the book. He is the Director of Cleveland Clinic Lou Ruvo Center for Brain Health in Las Vegas. Dr. Sabbagh told Reed he was "very moved" as he read the book. Dr. Sabbagh writes in his Foreword:

"The story of Bill and Jodie Reed is a case study of physical and psychological resilience...
The story itself is both inspiring and informative and practical.
Often there is no 'how-to' manual on caregiving in dementia. This is a very good

version of a 'how-to' manual."

The book was written due to the strong encouragement of others who convinced Reed that it would be helpful to many people; which Reed said was his sole purpose. Years before Reed decided to write the book, he was sad that he had lost track of all his fraternity brothers except one. With the help of the Brother he'd stayed in contact with, Reed assembled a group of over 40 brothers from the sixties.

"We shared old and recent pictures and stories about our lives and careers. I had no idea how valuable those brothers would later be when I wrote the book. Fraternities have gotten a lot of bad press lately, but my experience has been outstanding. In college, top technical students were available to help."

Reed wants people to realize the long-term advantages as well. After graduation, Reed was introduced to his wife of 55 years by a fraternity brother. He also filled the role of COO at a company formed by a fraternity brother. When he notified the group of brothers from the sixties of his intent to write a book, its purpose, and scope, he received considerable encouragement and help. Many of them or their wives had faced difficulties and challenges of their own, which they freely described, hoping to help others find ways to overcome. They helped in other ways, too, for example, by reviewing chapters,

providing content, and suggesting an organization that could help Reed's family achieve a challenging, short-term move to a senior living facility.

In 2022, a University of Florida professor plans to teach a class based on Reed's book and Reed plans to teach a class to a retirement community where he will discuss the characteristics one must have to deal with severe medical and caregiving challenges. "Lessons from a Disabled Caregiver: Thriving Together and Maintaining Independence with Physical Disability and Dementia" has received multiple 5-star ratings and can be found on Amazon.





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